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A BABY WELFARE EXHIBIT LIBRAR



Prepared by
THE DEPARTMENT OF EXTENSION OF

THE UNIVERSITY OF TEXAS



Baby Health Is Texas' Wealth

The benefits of education and of ascful knowledge, generally diffused through a community, are essential to the preservation of a free government.

Sam Houston.

Cultivated mind is the guardian genius of democracy. . . . It is the only dictator that freemen acknowledge and the only security that freemen desire.

Mirabeau B. Lamar.

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BABY WELFARE EXHIBIT

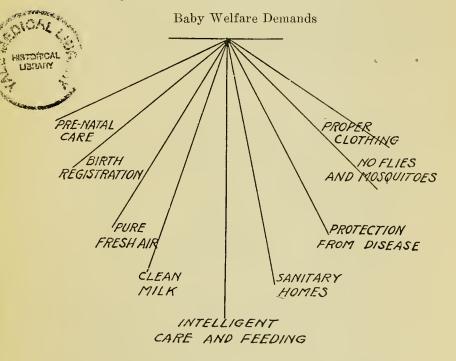
Purpose of Exhibit:

To arouse parents to a knowledge of the physical needs of their children, and to acquaint them with the right means of meeting those needs.

To secure community co-operation in bettering the conditions affecting childhood.

SCOPE OF EXHIBIT:

The Baby and Its Environment:



MATERIAL FOR EXHIBIT:

Screens or charts on the following subjects:

Pre-natal care Reasons for birth registration Necessity of fresh air
Value of breast feeding
Infant mortality
Importance of clean milk
Modification of milk
How to pasteurize milk
Inadequacy and danger of proprietary foods
The well-clothed baby
Insect carriers of disease
Communicable diseases

CONCRETE EXHIBITS:

Necessary things for the baby:

Three-quarter yard thin, light-weight flannel ·

. Two light-weight woolen blankets

Three cotton and wool undershirts

Three flannel shirts

Three outing flannel gowns

Four cotton slips

One and one-half dozen diapers, 18 inches

One and one-half dozen diapers, 22 inches

One box boric acid

One box talcum powder

One piece castile soap

One-quarter pound sterile gauze

One-quarter pound sterile absorbent cotton

Two dozen safety pins, large and small

One set of scales

Toys-plain, unpainted

Good and bad nursing bottles, nipples, and bottle brushes

Materials and equipment necessary in modifying milk:

Cream dipper

Graduate and pitcher

Milk sugar and maltose

Boiled water or barley gruel

Measuring spoon

Nursing bottles and sterile cotton

Agate funnel

Equipment for pasteurizing milk:

Bottles, cotton, and Freeman pasteurizer; or Bottles, cotton, and bucket with false bottom

Home-made ice-box and directions for making:

Get from your grocer a deep box, about 18 inches square, and put three inches of saw-dust in the bottom. Place two pails in this box, one, a smaller pail, inside the other, and fill the space between the outer pail and the box with saw-dust. The nursing bottles filled with milk are placed in the inner pail. This pail is then filled with cracked ice which surrounds the bottles. The inner pail should have a tin cover. Nail several thicknesses of newspaper on the under surface of the cover of the box. This ice-box should be kept covered and in a shady, cool place. The melted water should be poured off and the ice renewed at least once each day.

A model of a sanitary privy:

For direction in making this model see United States Department of Agriculture Farmers' Bulletin 463, pages 21 and 22.

Things better in the garbage pail than in the baby's stomach:

bananas pie chewing-gum candy cake crackerjack pickles popcorn nuts

peanuts soda pop ice-cream cones

Foods suitable for children from 12 to 18 months:

milk eggs butter orange juice cereals—strained dry bread

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Foods suitable for children from 18 to 24 months:

prune juice baked apple dry bread rice orange spinach baked potato cereals—strained eream eggs milk butter

Foods suitable for child milk eggs dry toast cereals, unstrained fruits, cooked and mashed vegetables, cooked and steamed	dren from 24 to 48 spinach asparagus peas onions carrots baked or mashed potatoes	months: dessert as: junket custard gelatin cereal pudding whip
Fit up spaces representing a good and bad nursery. Emphasize: ventilation sunshine and fresh air protection from flies sanitary floor covering sanitary toys hygienic bed bathing equipment suitable furniture and curtains		
Give suggestions of sleeping porch: how to protect from draughts, suitable bed, bedding and sleeping garments. Helpful books for mother (from list endorsed by A. M. A.): Care and Feeding of Children		
Demonstrations should be arranged for special hours, under the auspices of the University Department of Extension or of the local health department or medical association on: Modification of milk Preparation of food for young children Bathing and dressing of the baby.		

Excursions.

To dairy from which your milk is produced

To factory where food materials are manufactured

To meat market and grocery shops, paying particular attention to flies.

To garbage disposal plant or "dump"

To bakery

To city water supply

SUGGESTIONS FOR PREPARATION OF THE EXHIBIT

I. Location.

Hold the exhibit in some centrally located place. It should be where the greatest number of people can see it. Arrange an attractive window to direct attention to the exhibit.

II. Co-operation.

Secure the co-operation of all the organizations in your community.

Get the school children to write compositions on some phase of the Baby Welfare Week, and to formulate and write invitations to their parents to attend the Baby Welfare Exhibit.

Urge teachers of domestic economy to use material in their classes directly bearing on baby welfare.

The following should be interested in this movement:

The press

Pulpit

Medical association

Insurance companies

Business men's organization

Chamber of Commerce

Rotary Club

Advertising Club

Fraternal organizations

School-teacher and pupils

All women's organizations

Church societies

Literary clubs

Congress of Mothers

Parent-Teacher association

III. Construction of Screens.

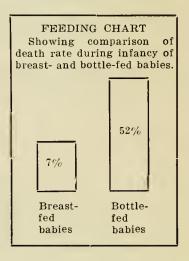
Make all screens of uniform size and color. A good unit size is 3×5 feet or 2×3 feet.

Photographs and other graphic representations should be used freely.

Stress home conditions.

The following are two good screens. (No screens with photographs were used here because of expense in printing.)

HOW TO SECURE PURE MILK 1. Use only cows that have been tested and proven healthy. 2. Keep cows in clean stables. 3. Wash cows before milk-4. Milker's hands washed before milking. 5. Sterilize all milk vessels. 6. Use only small top milk pails. 7. Cool milk immediately after it is drawn. 8. Keep milk cool (50° F.) until used.



IV. Guides.

Have competent persons to explain all exhibits, and to conduct demonstrations and excursions. The human element in an exhibit often determines the extent of its usefulness.

V. Helpful Literature.

Send for helpful literature on baby welfare in getting up this exhibit. The following organizations will send free literature:

Children's Bureau, Department of Labor, Washington, D. C. United States Public Health Service, Washington, D. C.

American Medical Association, 535 North Dearborn street, Chicago.

American Association for the Prevention of Infant Mortality, 1211 Cathedral street, Baltimore, Md.

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State Boards of Health:

Texas, Austin.

New York, Albany.

Virginia, Richmond.

Washington, Seattle.

Indiana, Indianapolis.

Kansas, Topeka.

Florida, Jacksonville.

Maine, Augusta.

Life insurance companies:

New York Life, New York City.

Metropolitan Life, New York City.

Prudential, New York City.

Universities:

University of Texas, Austin.

University of Wisconsin, Madison.

University of Kansas, Lawrence.

Cornell University, Ithaca, N. Y.

The University of Texas, through its Extension Department, will be glad to give further help in regard to any detail of a Child Welfare Exhibit. Often a small exhibit can be loaned and a personal representative sent to the meeting.

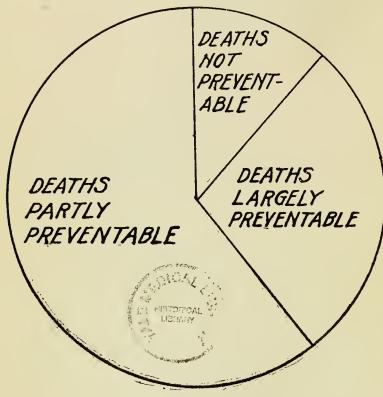
DO YOU KNOW

Three hundred thousand babies under one year of age die annually in the United States?

One hundred and fifty thousand babies died in 1914 from improper feeding?

Ignorance kills three babies out of every four that die?

"The infant death rate measures the intelligence, living standards, and sanitation of communities, the efficiency of physicians, nurses, health officers, and educators."



SAVE THE BABIES

Their Health, Growth, and Happiness Depend on You

Baby Health Is Texas' Wealth











